



## SPONSORSHIP OPPORTUNITIES

### Sponsorship Levels and Benefits

#### Platinum

\$15,000

- Premium exhibitor booth location
- Featured company in July 17 in-person briefing to Congressional Members and staff and live nationwide webcast on "Innovative Clean Technologies: CleanTech Expo Companies." *Speakers role included.*
- Exclusive attendance at the U.S. Congressional Western Caucus Meeting on Capitol Hill
- Headline sponsor: CleanTech Expo '09 Media Roundtable, July 16 at noon
- Headline sponsor: CleanTech Expo '09 Reception, July 16, with the U.S. Congressional Western Caucus. Sponsorship of this event includes prominent display of the company logo on reception banner and signage and recognition during opening remarks by U.S. Rep. Rob Bishop (R-UT).
- Full-page ad in the CleanTech Expo '09 program
- Featured in the Roundtable's post-Expo *Clean Technology Focus* electronic magazine. The magazine will be distributed to a large national audience, including members of Congress, state legislators, county commissioners, industry executives and media.
- Company featured on the Roundtable's exclusive "Clean Technology Corner" web page. The Roundtable will be launching this public information clearing house web page prior to the CleanTech Expo. Sponsors will be featured on this web page for 6 months after the event.
- **Interview on CleanTech TV.** Interviews take place at the CleanTech Expo and will be broadcast live. The recorded interviews will also be made available on the Roundtable's "Clean Technology Corner" web page and can be cross-linked directly to your company's web site.

	<ul style="list-style-type: none"> <li>• Company materials included in CleanTech Expo '09 Information Packets for Members of Congress</li> <li>• Company mentioned in all pre-Expo and post-Expo press material</li> <li>• Company logo displayed on the official CleanTech Expo '09 web page, promotional materials and signage</li> </ul>
<b>Gold</b>	
\$10,000	<ul style="list-style-type: none"> <li>• Premium exhibitor booth location</li> <li>• Exclusive attendance at the U.S. Congressional Western Caucus Meeting on Capitol Hill</li> <li>• Attend July 17 in-person briefing to Congressional Members and staff on "Innovative Clean Technologies: CleanTech Expo Companies." The event will be broadcast live nationwide via webcast.</li> <li>• Headline sponsor: CleanTech Expo '09 Media Roundtable, July 16 at noon</li> <li>• Headline sponsor: CleanTech Expo '09 Reception, July 16, with the U.S. Congressional Western Caucus. Sponsorship of this event includes prominent display of the company logo on reception banner and signage and recognition during opening remarks by U.S. Rep. Rob Bishop (R-UT).</li> <li>• Full-page ad in the CleanTech Expo '09 program</li> <li>• Full-page ad in the Roundtable's post-Expo <i>Clean Technology Focus</i> electronic magazine. The magazine will be distributed to a large national audience, including members of Congress, state legislators, county commissioners, industry executives and media.</li> <li>• Company featured on the Roundtable's exclusive "Clean Technology Corner" web page. The Roundtable will be launching this public information clearing house webpage prior to the CleanTech Expo. Sponsors will be featured on this web page for 6 months after the event.</li> <li>• <b>Interview on CleanTech TV.</b> Interviews take place at the CleanTech Expo and will be broadcast live. The recorded interviews will also be made available on the Roundtable's "Clean Technology Corner" web page and can be cross-linked directly to your company's web site.</li> <li>• Company materials included in CleanTech Expo '09 Information Packets for Members of Congress</li> <li>• Company mentioned in all pre-Expo and post-Expo press material</li> <li>• Company logo displayed on the official CleanTech Expo '09 web page, promotional materials and signage</li> </ul>

## Silver

\$4,500

- Exhibitor booth location
- Attend July 17 in-person briefing to Congressional Members and staff on "Innovative Clean Technologies: CleanTech Expo Companies." The event will be broadcast live nationwide via webcast.
- 3/4-page ad in the CleanTech Expo '09 program
- 3/4-page ad in the Roundtable's post-Expo *Clean Technology Focus* electronic magazine. The magazine will be distributed to a large national audience, including members of Congress, state legislators, county commissioners, industry executives and media.
- Company featured on the Roundtable's exclusive "Clean Technology Corner" web page. The Roundtable will be launching this public information clearing house webpage prior to the CleanTech Expo. Sponsors will be featured on this web page for 6 months after the event.
- **Interview on CleanTech TV.** Interviews take place at the CleanTech Expo and will be broadcast live. The recorded interviews will also be made available on the Roundtable's "Clean Technology Corner" web page and can be cross-linked directly to your company's web site.
- Company materials included in CleanTech Expo '09 Information Packets for Members of Congress
- Company mentioned in all pre-Expo and post-Expo press material
- Company logo displayed on the official CleanTech Expo '09 web page, promotional materials and signage

## Bronze

\$2,500

- Exhibitor booth location
- Attend July 17 in-person briefing to Congressional Members and staff on "Innovative Clean Technologies: CleanTech Expo Companies." The event will be broadcast live nationwide via webcast.
- 1/2-page ad in the CleanTech Expo '09 program
- Company listed in the Roundtable's post-Expo *Clean Technology Focus* electronic magazine. The magazine will be distributed to a large national audience, including members of Congress, state legislators, county commissioners, industry executives and media.
- Company listed on the Roundtable's exclusive "Clean Technology Corner" web page. The Roundtable will be launching this public information clearing house webpage prior to the CleanTech Expo. Sponsors will be featured on this web page for 6 months after the event.

	<ul style="list-style-type: none"> <li>▪ <b>Interview on CleanTech TV.</b> Interviews take place at the CleanTech Expo and will be broadcast live. The recorded interviews will also be made available on the Roundtable's "Clean Technology Corner" web page and can be cross-linked directly to your company's web site.</li> <li>▪ Company materials included in CleanTech Expo '09 Information Packets for Members of Congress</li> <li>▪ Company mentioned in all pre-Expo and post-Expo press material</li> <li>▪ Company logo displayed on the official CleanTech Expo '09 web page, promotional materials and signage</li> </ul>
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## Exhibitor Levels and Benefits

### Member-level Booth\*

<p>\$500</p>	<ul style="list-style-type: none"> <li>▪ Exhibitor booth space</li> <li>▪ Attend July 17 in-person briefing to Congressional Members and staff on "Innovative Clean Technologies: CleanTech Expo Companies." The event will be broadcast live nationwide via webcast.</li> <li>▪ Company logo displayed on all pre-conference promotion materials, general signage and the CleanTech Expo '09 event website</li> <li>▪ 1/4-page ad in the CleanTech Expo '09 Conference program</li> <li>▪ Company materials included in CleanTech Expo '09 Information Packets for Members of Congress</li> <li>▪ Company mentioned in all pre-Expo and post-Expo press materials</li> <li>▪ Company listed in the Roundtable's post-Expo <i>Clean Technology Focus</i> electronic magazine. The magazine will be distributed to a large national audience, including members of Congress, state legislators, county commissioners, industry executives and media.</li> <li>▪ Company listed on the Roundtable's exclusive "Clean Technology Corner" web page. The Roundtable will be launching this public information clearing house web page prior to the CleanTech Expo.</li> </ul>
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### Non-member-level Booth\*

<p>\$2,000</p>	<ul style="list-style-type: none"> <li>▪ Exhibitor booth space</li> <li>▪ Attend July 17 in-person briefing to Congressional Members and staff on "Innovative Clean Technologies: CleanTech Expo Companies." The event will be broadcast live nationwide via webcast.</li> </ul>
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|  | <ul style="list-style-type: none"><li>▪ Company logo displayed on all pre-conference promotion materials, general signage and the CleanTech Expo '09 event website</li><li>▪ 1/4-page ad in the CleanTech Expo '09 Conference Program.</li><li>▪ Company materials included in CleanTech Expo '09 Information Packets for Members of Congress</li><li>▪ Company mentioned in all pre-Expo and post-Expo press materials</li><li>• Company listed in the Roundtable's post-Expo <i>Clean Technology Focus</i> electronic magazine. The magazine will be distributed to a large national audience, including members of Congress, state legislators, county commissioners, industry executives and media.</li><li>• Company listed on the Roundtable's exclusive "Clean Technology Corner" web page. The Roundtable will be launching this public information clearing house web page prior to the CleanTech Expo.</li></ul> |
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***\*Exhibitor booth space is limited. Reservations for exhibitor booths will be accepted in the order received.***